



experience **JEROME**

Jerome Chamber of Commerce | 2022-23

Stay Near...



Go Far!



Se Habla Español



104 West Main Street
Jerome, ID 83338



(208) 324-5101



csijerome@csi.edu



www.csi.edu/jerome

We are a Hispanic-serving Institution!

Letter from the mayor

Welcome to Jerome!

Jerome is a growing community with the heart and passion of Small-town America embracing everyone as neighbors. Established in 1907, we are centrally located in Southern Idaho. And located 10 miles from Twin Falls, 90 minutes from Sun Valley, and less than two hours from Boise we are surrounded by stunning nature and thriving local shops.

We invite you to stop in and relax in one of our many community parks. Your families will love the Splash pad on Main Street. In addition, we offer some of the best authentic Mexican food in the area.

You are invited to attend our many events such as Breakfast with the Easter Bunny and Easter Egg Hunt, Jerome's Freedom Fest, Mid-Summer Festival, Jerome County Fair and Rodeo, Joe Mama's Car Show, Friday Night Lights Charity Football game, Main Street Trunk or treat, and Christmas in Jerome and Light parade.

Come and experience the area's beauty, explore nature and our local shops and cuisine. Be sure to tell your friends about us.

David M. Davis
Jerome City Mayor



David M. Davis
Jerome City Mayor



Northside Real Estate Group

LET US GUIDE YOU HOME

kw KELLERWILLIAMS.
SUN VALLEY SOUTHERN IDAHO



Chris Barber
208-404-6322
email: cbarber@kw.com



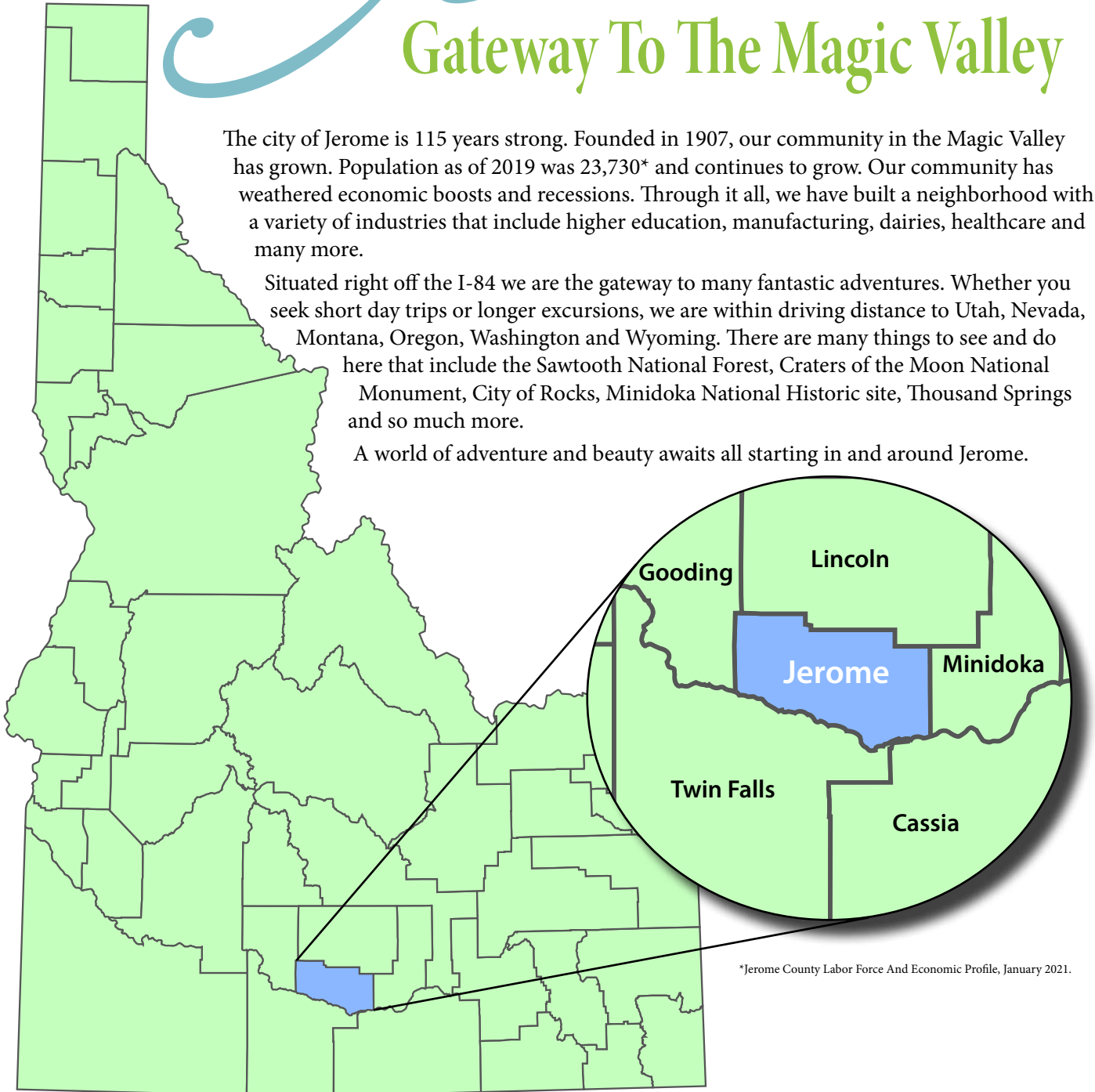
Jerome

Gateway To The Magic Valley

The city of Jerome is 115 years strong. Founded in 1907, our community in the Magic Valley has grown. Population as of 2019 was 23,730* and continues to grow. Our community has weathered economic boosts and recessions. Through it all, we have built a neighborhood with a variety of industries that include higher education, manufacturing, dairies, healthcare and many more.

Situated right off the I-84 we are the gateway to many fantastic adventures. Whether you seek short day trips or longer excursions, we are within driving distance to Utah, Nevada, Montana, Oregon, Washington and Wyoming. There are many things to see and do here that include the Sawtooth National Forest, Craters of the Moon National Monument, City of Rocks, Minidoka National Historic site, Thousand Springs and so much more.

A world of adventure and beauty awaits all starting in and around Jerome.



*Jerome County Labor Force And Economic Profile, January 2021.

Visit: jeromeidaho.com for more information from Jerome Chamber of Commerce.

JOBS ~ EVENTS ~ COMMUNITY NEWS





Shop Local

Neighbors serving neighbors



SHOP LOCAL FIRST



SHOP LOCAL, ONLINE



BUY A GIFT CARD



TIP A LITTLE EXTRA



BUSINESS TO BUSINESS



ORDER TO GO



STAY SUBSCRIBED



GET SOCIAL, ON LINE



DONATE

SUPPORT JEROME RESTAURANTS

| Name | Drive Thru | Take Out | Delivery | Dining |
|--|------------|----------|----------|--------|
| Arctic Circle | • | • | | • |
| Bullzz-Eye BBQ | | • | | • |
| Burger King | • | • | | • |
| Burnt Lemon Grill | | • | | • |
| Caddy Shack Restaurant and Bar | | • | | • |
| Carl's Jr | • | • | | • |
| Cheverria | | • | • | • |
| China Garden | • | • | | • |
| China Village | | • | • | • |
| Choate's Family Diner | • | • | | • |
| Dairy Queen | • | • | | • |
| Dominos Pizza | | • | • | |
| El Sombrero (Tuesday's Thru Saturdays) | | • | | • |
| Fat Clarence's Pub & Grill | • | • | | • |
| Garibaldi's | • | • | | • |
| Honker's Mini-Mart & Travel Center | | • | | |
| Jack in the Box | • | • | | • |
| La Campesina | | • | • | • |
| La Costa Colima | | • | | • |
| Little Caesars | | • | | |
| McDonald's | • | • | | • |
| Mr Gas Food Counter | | • | | • |
| Main Street Market & Grill | | • | | • |
| North Side Club | | | | • |
| Pizza Hut | | • | • | |
| Renew | | • | | • |
| Rosti Express Mexican Food | | • | | • |
| Rolberto's Mexican Food | • | | | • |
| Scarrows Coffee | • | | | |
| Si Senor Taqueria | | • | | • |
| Subway | • | • | | • |
| Tacos Azteca | | • | • | • |
| Tacos el Paisa | | • | • | |
| Tacos Sonora | | • | | • |



THANK YOU!



For 8 years of serving this great area! Because of the wonderful support of the Jerome community, we have outgrown our current location. We will be building a new facility on Lincoln Street to help further fit the community's healthcare needs!

**New Jerome
location
coming
soon!**



Burley
Riverview

Jerome

Twin Falls
Blue Lakes - Addison



Friday Night Lights

Jerome High School Charity Football Games

**Jerome High School Alumni VS. Jerome First Responders
& Jerome High School VS. Jerome First Responders**

Admission Tickets: \$ 5 per person / \$20 family

Gates open at 6:30 PM

Game time 7:00 PM



**Watch for 3rd Annual
Friday Night Lights
Coming in 2023**

2022 Calendar



August 5

- Movie Night in the Park

August 9

- 14 Jerome County Fair & Rodeo

August 9

- Jerome County Fair Parade 4 pm

August 19

- Friday Night Lights Charity Football Game. Jerome High School vs First Responders Gates open at 6:30 pm

August 20

- Joe Mama's Car Show

August 27

- Jerome Recreation District Drool in the Pool (Dog day at the pool)

September 14

- Chamber Lunch – Financial Planning

September 14

- Jerome Rec District
- Ladies Night Out 5 – 9 pm

September 21

- Business After Hours – First American Title

September 24

- Run for Greatness 5K Run – Walk
- Stroll Fundraiser

October 12

- Chamber Lunch
- Jerome Police Department Presentation

October 19

- Business After Hours at Title One



Of Events

October 25

- CSI v& JHS Basketball Scrimmage

November 1

- Jerome Chamber Leadership Symposium

November 9

- Chamber Lunch Presenters: Magic Valley Children's Museum

November 24

- Jerome Rec District Turkey Trot 5 K at 8 M

December 3

- Christmas in Jerome & Light Parade

December 14

- Business After Hours at Con Paulos Chevrolet

December 17

- Jerome Recreation District Jingle Bell Run

January 11, 2023

- Chamber Lunch – Magic Valley Energy

February 8, 2023

- Chamber Lunch: State of Jerome

March 18, 2023

- Jerome Recreation District
- Neon Night Fun Run (Tentatively)

March 2023

- Jerome Chamber Annual Awards Banquet and Fundraiser

April 2, 2023

- Jerome Recreation District – Breakfast with the Easter Bunny & Annual East Egg Hunt



GRAB ONTO CHAMBER SUPERPOWERS

NETWORKING
CREDIBILITY
VISIBILITY
OPPORTUNITY
ADVOCACY



BECOME A MEMBER TODAY

MEMBERSHIP BENEFITS



CONNECTING PEOPLE AND BUSINESSES TOGETHER

visitjeromeidaho.com | email: director@visitjeromeidaho.com | 208-324-2711

Shop Local

BINGO!

| | | | | |
|--|--|--|---|--|
| Order Takeout from Local Restaurant | Write 5 Positive Google reviews for Local Business | Help A Stranger with Something (ie: Grocery Shopping) | Like 4 New Local Business Facebook Pages | Shop Over the Phone with a Local Retailer |
| Share a Local Business Social Media Post | Participate in a Virtual Fitness Class | Purchase A Gift Card from a Local Restaurant | Follow the Jerome Chamber on Facebook, Linkedin or Instagram | Thank a worker in essential services |
| Write 3 Positive Facebook Reviews for a Local Business | Tell an Employee at the Grocery Store they are Appreciated |  JEROME CHAMBER OF COMMERCE | Order Online from a Local Retailer | Ask your Neighbor if you can help them with Anything |
| Share your something good on Social Media | Like the post on the Jerome Chamber Facebook Page | Go through the Drive through at a Local Fast Food Restaurant | Comment on a Local Business Social Media Post | Buy a Gift Card to a Local Beauty/Barber Service |
| Pull Some Weeds from you/your Neighbors Yard | Write a Yelp Review for a Local Business | Take a Walk Outside | Take a Deep Breath, we will get through this and be stronger! | Subscribe to a mailing list for a Local Business |

Attractions



Hiking



FAMILY FUN

PARKS



SWIMMING



GOLF

WATERFALLS



EXPLORING

Photos courtesy of Southern Idaho Tourism

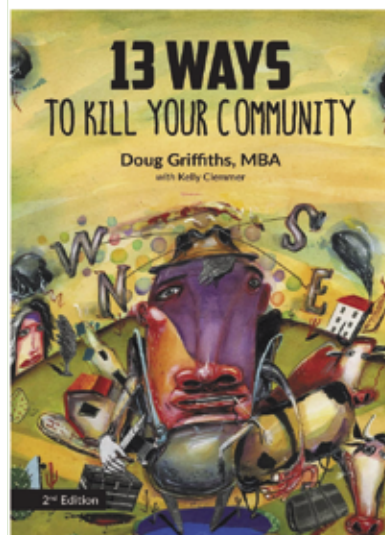


Leadership Symposium

Presented by



The Jerome Chamber Board of Directors and Professional Development Committee is pleased to be introducing our first Leadership Symposium. We are passionate about providing leadership opportunities and educational programs to help the community and businesses. We are bringing in a guest speaker author Doug Griffiths. Doug wrote the book "13 Ways to Kill your Community".



13 Ways to Kill Your Community is lively, full of personality, conversational, breezy, succinct, and fun. One can imagine readers seeking out information on boosting their local community sighing dutifully as they seek out material and then being relieved and delighted when what they find turns out to be as entertaining as it is informative. The information provided is sometimes startling and often positively revelatory. The anecdotes and examples are delivered with wit and a little bit of a dishy factor. But underneath all the fun is a clear breadth of experience, and a no-nonsense, practical approach to community building, which can be easily grasped. 13 Ways to Kill Your Community offers practical, implementable steps that can be taken to bring a moribund community back to life. This book delivers what it promises, and it does so with wit and warmth.

We are seeking partners for this inaugural event.
Please let me know how you want to be involved.

Tuesday, November 1

10 AM - 12 Noon

Jerome High School Auditorium

Member Tickets \$30 per person.

VIP Tickets (Priority Seating, limited available) \$40 per person.

Non-Member Tickets \$50 per person.

Sponsorship Opportunities Available

Idaho Central
CREDIT UNION



Look at all of the fun that we had...

1st Annual Mid Summer Festival Fundraiser

July 16, 2022



Jennifer Johnson 2022



Social media is a fantastic marketing tool for many companies, especially small businesses. This tool helps you get your name in front of current and potential customers without spending much money.

Word of mouth marketing includes social media when consumers leave positive comments and reviews. Unfortunately, this is also a welcome mat for hackers. As a result, individuals and businesses must be more diligent in securing their social media accounts.

There are various kinds of attacks on social media, and they include:

- Identity attack
 - o This is where the impersonation of a user.
- Spam attack
 - o The attacker learns communication about the user and sends them spam or junk data.
- Malware attacks
 - o Sending injected scripts to users and when the URL is clicked leads the user to a fake website in an attempt to obtain personal information.
- Sybil attacks
 - o Fake profiles.
- Social phishing
 - o The attacker tries to obtain personal information via fake websites by honest or impersonating someone you are acquainted.
- Impersonation
 - o Create a fake profile, and this is easy to do for hackers with the photos and sharing of personal content on social media.
- Hijacking
 - o Gaining control of your profile.
- Fake requests
 - o The hacker sends a fake friend request in an attempt to enlarge their network, and they will gain more personal information from you when you accept the request.





Social Media Security

Ways to protect yourself and the business

- When creating a business post, you can restrict who can comment on your posts.
- o For example, what we are seeing is that when we post about an event, even a free one, scammers are instantly trying to comment on the posts that they have an extra ticket and to pm them for details. The scammers are creative, and they appeal to a person's emotions by typically saying due to a family emergency, they cannot attend.
- Hackers are accessing business pages through the employee's personal accounts.
- People share family, jobs, photos, and videos on social media. As humans, we share our lives to connect with others. Hackers watch this and learn a lot about the victim.
- Have strong passwords of 12 – 16 characters
- Use Private Wi-Fi
- Friend and follow verified and legitimate profiles.
- Limit the number of employees that have access to your social media profiles.
- Do not click on suspicious links.

Be careful. Accept friend requests from those who you know and have met. Be wary of accepting a friend request from someone already a friend. Be diligent in not clicking on suspicious links and trust your gut. If it feels odd or wrong, then it probably is.

Businesses and individuals can have a strong social media presence. However, we all need to be careful.

Why Hackers Love Companies Who Use Social Media (forbes.com)
How hackers use your social media posts to scam you (fastcompany.com)

6 Ways To Protect Your Social Media Business Accounts From Hackers | Social Hire (social-hire.com)

Social media security and trustworthiness: Overview and new direction (hnscsa.org.cn)





The Jerome Chamber of Commerce is launching an elite eight-month program designed to provide High School Seniors with the opportunity to gain greater knowledge about their community, learning about jobs and skills needed with the industries in our community.

Students have the opportunity to:

- Gain important knowledge from area business experts
- Interact with area business professionals
- Network with other students
- Plan and execute a Service project to benefit the community.

Invest in the future

If you or your business want to be one of our partners
please contact the Chamber office.

208.324.2711





JEROME 20/20, INC
ECONOMIC DEVELOPMENT ORGANIZATION

“We couldn’t be more grateful to Jerome 20/20 for their support of the True West Beef project. They have whole-heartedly embraced our project, introduced us in the community, and helped us identify the steps we needed to make our project a reality. They are consummate business professionals with a keen understanding of what is required to be successful”

**- Jay Theiler, Executive VP,
Strategy and PR, True West Beef**

What Jerome 20/20 Can Do For You?

You’re ready to grow. We’re ready to help you build. Jerome 20/20 brings a wealth of experience, talent, and resources to move your project from development to reality.

- Market research
- Introductions to government leaders
- Site selection, including shovel-ready properties
- Permitting and other entitlement assistance
- Help with utilities and service providers
- Tax incentive sourcing
- Employee hiring and training resources.



We’re Ready to Work With You

We receive funding from the City, the county, and individual business leaders, but we make our decisions independently – and quickly. Speed is a hallmark of Jerome 20/20 because we are clear on the type of businesses we want to attract and why, and we have the network of state and regional connections to make plans come to life.

Larry Hall
Executive Director
Phone: 208-539-0200
Email: LHall@Jerome2020.com

Transforming *Healthcare* in the Magic Valley

**We are pleased to welcome
Dr. Logan Jones and Dr. Joanne Holliman
to our Jerome Clinic.**

Services at the Jerome Clinic

Family Medicine
Foot & Ankle
General Surgery

Lab
Orthopedics
Pediatrics

Radiology
Quick Care
Urology

www.northcanyon.org





North Canyon
NETWORK OF CARE



December 3, 2022

Christmas *in Jerome*



INTERNET RELIABILITY WHEN YOU NEED IT MOST. MEANING ALWAYS.

When it comes to the Internet, nothing beats fast. And with speeds up to 1 Gig, that's just what Sparklight delivers. But what good is speed without reliability? That's why Sparklight's fiber-powered network also delivers whole home Wifi coverage, so you can enjoy all that speed, whenever you want it. Fast. Reliable. Demand both.

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A stronger connection.


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Up to 940 Mbps download and 50 Mbps upload speeds.
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Changing the look of the town they call home

by A. Ben Crouch

Kevin and Dawn Higley are Jerome citizens who love their city and are doing an amazing job of changing the look of the town they call home. They may not have grown up here, but over the last 30 years, they have enmeshed themselves into the community, and are as committed as anyone to improving and enhancing the appearance and feel of Jerome.

To that end, within the last few years, and even the last few months, they have invested in the community by acquiring several buildings and purchasing a business. One such business is the Jerome Bowling Alley. They have plans to renovate it, update it, and expand and add new services they hope will inspire families and friends to want to gather there often. More on that later.

As a young twenty-one year old, Kevin Higley, who was born and raised in Corona, California, moved to Jerome, Idaho. Up to that point, he had been working full-time in California with his uncle installing tile. Kevin's father, Ralph Higley, passed away when Kevin was only 13 years old and Kevin's mother, Norma Higley, had been working with Jerry Higley. When



Dawn and Kevin Higley

Jerry and his wife, Susan, decided to move the company to Idaho, Norma made the move to Idaho as well. Kevin accompanied his mother in the move, and having earlier injured his back doing tile, he too, began working for the new Jerome, Idaho company -- Automated Dairy Services. Kevin first began working in the maintenance and service department at ADS, and later moved over to purchasing.

As time went on, Kevin continued working for his brother Jerry, but became restless. He then began doing ceramic tile and flooring work on the weekends. He soon had enough work that he did it full-time and made the

leap of making it his sole income.

Dawn Higley was born and raised in Santa Clarita, California. She was on the drill team in high school and after she graduated, attended Brigham Young University. She then went on to graduate as a dental assistant, and moved to Phoenix, Arizona, where she lived and worked for seven years. She later moved to Jerome, where her parents, Dan and Nila Burash, had moved previously. Nila had grown up in Albion, and when it was time for Dan to semi-retire, they decided to settle down in Jerome. Family members later set Kevin and Dawn up on their first date. The rest was



history. They got engaged one night at the Jerome movie theater and were later married on August 17, 1991, in the Boise, Idaho temple of The Church of Jesus Christ of Latter-Day Saints. After raising their family for a few years, and at the request and insistence of long-time resident and dentist, Dr. Ron Hendrickson, Dawn returned to the workforce. She worked as Dr. Hendrickson's assistant for 15 years, and even after he sold his practice, worked for the new owner, Dr. Bill Crofts, for two years.

Several years ago, Kevin transitioned his business, Advanced Flooring Concepts, from installing tile to doing epoxy type flooring – meaning a high temperature, chemical resistant flooring that could actually be made from an epoxy coating, or one made from urethane or acrylic. Due to additional back issues and surgeries, Kevin stepped away about seven

years ago from the installing end of the company. This year, Advanced Flooring Concepts will celebrate 23 years of doing business in not only Jerome and the Magic Valley, but across the country as well.

In 2020, during what many of us now call the pre-covid era, Kevin and Dawn started a new construction material business, located at 201 W. Avenue A, in Jerome, directly south of China Village. It is called Idaho Construction Supply and they deal mostly with specialized contractors and even more specialized materials. Business has been good, and as summer begins, they are looking for a few dedicated people who know how to work and want to learn the business. If you, or someone you know, are interested, be sure to give them a call.

In the very near future, Kevin and



Dawn will be opening The Spaw, a boarding, grooming, and daycare facility for cats and dogs. It will be located at 1950 S. Lincoln, in the building where veterinarian Dr. Bob Tillquist had his practice for 20 years. Dawn worked for him for two years before he retired and thought the facility would work great for their new plans. The Spaw will have huge kennels, long runs, and a big common

Higleys continued on page 30

area for dogs. Cats will benefit from new technology and will have an advanced area built specifically for them, which include spacious, multi-tiered, all glass, individualized units. They are also working on a few additional concepts, including a phone application where customers can set appointments and reservations online.

As mentioned earlier, one of the projects the Higleys are working on is the Jerome bowling alley. It has been a part of the community for many years and went up for sale last year. They have big plans for the Tiger Zone, the new name they have chosen for it. They are hoping it will give families a place to hang out and have a fun time in downtown Jerome. It will have a brand new expanded kitchen, a party area to celebrate birthdays and events, a gaming area, and an upgraded

interactive bowling area where you can order and eat food while you hang out and bowl with family and friends. With the addition of the new expanded kitchen, there will also be food and cooks that will make your experience there memorable. Many in the community will want to just come in and eat, others will want to order food for pick up. Either way, they want the food there to be as big a draw and as special as the bowling, gaming, and atmosphere. With a lot of work, and a little bit of luck, they are hoping to be open by the end of the year.

Lastly, another project they have in the wings involves a building rich in history. While they are not quite ready at this point in time to discuss many of the details, they did acknowledge that the building in question is located at 140 W. Main, just west – next door

– to the vacant lot where Woods Café once stood. Most notably, it was home to a Ford dealership in the early 1900s and the Con Paulos Auto Dealership in the 80s, to name a just a few of the businesses housed there over the years. There are good things in store for Jerome, and we have people like the Higleys who invest their time and energy here.

Kevin and Dawn enjoy traveling, gardening, love animals, and if you are lucky enough to get to go, they put on a spectacular annual Halloween party to die for (no pun intended...well, maybe). They have four children: a son, Jared, who lives in the Philippines; a daughter Rebecca, who lives in Oregon; Alyssa, a junior majoring in theater at Idaho State University; and Sara, who is in second grade at Horizon Elementary.

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boots, fencing & feed

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AGRONOMY

Precision agriculture,
fertilizer & seed

valleyag.com

Your Partner in Health

We're more than a hospital. St. Luke's invests in local events to promote healthy eating and exercise, mental wellness programs, and initiatives to improve access to high-quality, affordable health care. We're committed to helping the people of Jerome enjoy their best health—in every sense of the word.



stlukesonline.org

The Northside Milit



In January of 2015, a group of veterans and family members met for the first time to discuss the prospect of putting together a military museum in Jerome. Within a few months, they had their 501 c(3) designation and in January 2016 they had entered into a lease agreement with the city of Jerome to occupy the old Pioneer Hall. Through the diligent work of motivated volunteers and the generosity of local businesses and professionals, the building was made ADA compliant and brought up to code. Finally, the drive and dedication of those veterans and volunteers culminated in the Northside Military Museum opening its doors to the public on November 11, 2016.

Military Museum:

Honor, Educate, and Preserve

As the only dedicated military in south central Idaho, the facility is now home to a growing collection of military uniforms, photographs, vintage news articles, military gear, and memorabilia, all donated or placed on loan. Volunteers enjoy sharing stories about collection and the veterans associated with it. The focus of their work is to honor local veterans, preserve the legacy of their service, and educate the public on the importance of supporting our military, past and present. Service Binders are used to tell the story of area veterans through written records and photographs. Museum volunteers partner with local veterans' groups to teach flag etiquette to groups, and host both school and private tours.

The annual Flag Day Celebration held in June features several military ceremonies, including Flag Retirement, Battlefield Cross and POW Table ceremonies. The event brings the community together to recognize veterans from across the Magic Valley and help the public understand the meaning and importance of military ceremonies. It serves as a means of

honoring our local heroes and instilling a sense of pride and gratitude in our community.

The Northside Military Museum is located at 220 North Lincoln and open Wednesday thru Saturday, 1-5pm; special accommodations can be made for private tours or tours outside of regular operating hours. Admission is always free, though donations are appreciated. For more information, please check their website, northsidemilitarymuseum.com; find them on Facebook or Instagram (@northsidemilitarymuseum) or you can email them at nsmilmuseum@gmail.com or call 208-595-8012.





MythBusters

Don't grow your Business Alone

Growing your business is hard work, and it is even harder without community support. Making the business network connections you need to succeed shouldn't be hard, too. In fact, we believe it should be the easiest part of growing your business.

Chamber Myth Busters:



Myth #1 – The Chamber is a branch of the City and County of Jerome. We are neither a part of the city nor the County. We are a membership-based non-profit organization. While we do work with the City and County of Jerome on a variety of events and projects, we are not a branch or subsection of our local government.



Myth #2 – Only Business owners can join.

We have many members that are farmers, non-profit groups, businesses, and individuals. They join for various reasons such as networking opportunities, to get information, to attend events, or just to support the business community. If you are interested in business or the economic and social welfare of the Jerome area, you would make a great Chamber member!



Myth #3 – You have to attend a bunch of meetings and committees. You have to attend at all if you don't want to! All members are welcome and encouraged to attend our events as it's a great way to network, and we like that they are a lot of fun, but they are definitely optional. Events, meetings, and committees are just one of the many ways that you can make the most of your Chamber membership on top of other marketing tools and online tools available.



Myth #4 – It's too costly for small businesses.

We have a tiered structure of fees. The business gets to choose which tier best fits its needs. For the basic business members, you can pay monthly which works out to \$25 a month, less than a dollar a day! Many members find that the amount of value they receive is more than they pay for membership. Call the Chamber office at 208-324-2711 for more information or sign up online at visitjeromeidaho.com



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design, build and complete a beautiful home
that will fit your needs and budget.

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Country Auto

Doing What We Love

by A. Ben Crouch



Darynn Glodowski
MANAGING OWNER

Doing what you love for a living is a huge ingredient for not only having a fun-loving job and career, but also creating a successful business. Apple CEO, Tim Cook, once told students, “Don’t work for money ... You’ll never be happy. You have to find the intersection of doing something you’re passionate about and at the same time something that is in the service of other people. I would argue that if you don’t find that intersection, you’re not going to be very happy in life.”

Warren Buffet, one of the world’s most successful businessmen once gave some advice to young people along the same line. In addressing the shareholders of his company, Berkshire Hathaway, he said, “When you go out in the world, look for the job you would take if you didn’t need the money. You really want to think about what will make you feel good when you get older, about your life, and you, at least generally, want to keep going in that direction.”

After sitting down recently in Jerome with Country Auto owner, Ryan Glodowski, and his wife Darynn, it was evident that they are doing what they love and doing something they are passionate about. This year, they will celebrate their 24thth year in their successful business, and they love it.

Glodowski has always loved cars and has always had an interest in

them. When he was in high school he worked for Gary’s Westland Motors detailing cars and got to see various kinds of makes and models and became quite familiar with many of them. He then began to buy and sell some vehicles of his own on the side.

Around the mid-nineties, Glodowski found himself in Hailey, detailing cars for a time. He then moved to Boise after Hailey and detailed cars there and worked at a snowboard shop as a salesman as well. That is where he met his wife, Darynn, who was working as a cashier at the time. Glodowski picked up the pace while he was there and continued buying and selling a few more cars. He enjoyed what he was doing and found that he could make a little money doing what he loved.

In 1997, Glodowski, made the move back to Jerome and got a little more serious about selling automobiles. He officially started his business with two cars and a small 10x14 foot building on some of the ground where his parents lived, currently where Wal-Mart is now located. He was there for about two years, before making the move to where his company is presently located. The move coincided with the family selling their property to Wal-Mart, Glodowski’s parents expanding a business venture they had started, and Country Auto growing and developing its business.

Glodowski’s father, Jim, was a

farmer by trade, but branched off into a water irrigation business where he developed a patented irrigation valve in 1986 that is still in use today. That business continued to flourish on the same property alongside Country Auto, and was later purchased from his father and taken over by Glodowski’s brother, Dan, several years ago. Dan relocated the irrigation valve business just last year to his own site to accommodate his business’s growth and expansion. This also gave Ryan the chance to expand his current location.

Glodowski, in the meantime, has recently embarked onto a new project – expanding and remodeling his office building inside and out. The expansion consists of doubling the square footage of the building and adding four more offices to the complex.

Country Auto currently has 15 employees and usually has between 80 to 100 cars and trucks on his lot. As he embarks on his busiest time of year (usually January through April), he will have as many as 140 vehicles up for sale. Through the years they found that there was a need for in-house financing, and can finance just about anyone who would like to buy an automobile – people with good credit, bad credit, and no credit. They do about 97 percent of their own financing.

They have three mechanics on sight



and have what Glodowski says is a huge deal -- one of their best-selling points. They warranty most of their cars. Their warranty is in force for 12 months and/or 12,000 miles, covering the engine, transmission, starter, alternator, water pump, and roadside assistance -- and for 4x4s, it also includes the transfer case. They even have their own detail shop where they meticulously oversee every aspect

of the cleaning process, and will clean and detail any kind of vehicle, including semi-trucks.

Glodowski says they get a lot of repeat business, they have about a 60 to 80 percent repeat referral rate. He also said his customers are great and have been good about putting a lot of positive comments and reviews on his Facebook page.

One of the things Glodowski

is proud about is the committee he helped put together, with the assistance of the city, and many others, to get the skatepark put in. As one who loves to snowboard and skateboard, he was really excited to have so many in the community come together to make it happen.

Ryan and Darynn are the proud parents of two children : daughter, Krista, and son, Preston.



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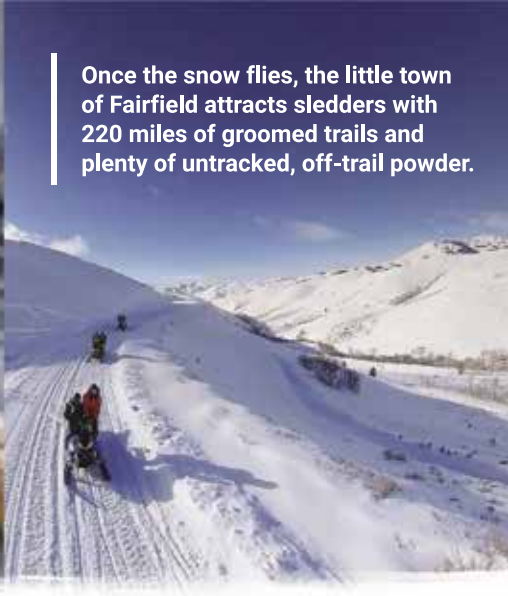
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